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## For Immediate Release

### ***Introducing new Territory Managers Keith Gumbs and Racheal Oconnor***

May 31, 2022 (Boston, MA) - Keith Gumbs and Rachel Oconnor have joined Semper International in the West Coast and Midwest regions.

Keith Gumbs is a California Territory Account Manager officed in Los Angeles. He helps businesses find the experienced and trained talent they need in the print industry. He collaborates with companies such as Office Depot, Office Max, and RR Donnelley.

"I have a passion for helping companies find talent that best fits their unique needs, and I love helping candidates find jobs that exceed their expectations in every regard," said Keith. "Staffing changes the lives of the candidates who end up in great jobs, and helps to keep companies moving forward with less stress and increased productivity."

Keith has a background in healthcare staffing, where he helped place surgeons, doctors, traveling nurses, and therapists.

**Racheal Oconnor** serves the staffing needs of the print industry in Minnesota and Illinois. She helps businesses find the committed staff they need to be successful in today's workforce. Racheal has five years of experience in staffing, and she partners with companies such as RR Donnelley, Staples, Shutterfly, Lake County Press, and Streamworks.

"I enjoy the outside-of-the-box thinking it takes to evaluate the needs of a company and find ways to reach untapped talent," said Racheal. "My goal is always to ensure companies have the ability to grow by increasing their talent pool with qualified candidates, while matching candidates with roles they are excited for, to ensure longevity."

"With the addition of Racheal and Keith, Semper is better able to handle the needs of our clients and talent," shares Dave Regan, CEO of Semper International. "Both professionals

believe in providing the best support externally for our clients and internally as part of our solid and seasoned team. We are already seeing the benefits!”

Keith Gumbs

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**For more information and interviews about trends in staffing, workforce development, graphics, and more, contact:**

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